



InterContinental San Francisco Selects ParkPod for Electric Car Charging

LEED Gold Certified InterContinental San Francisco Selected California-based ParkPod to Provide Car Charging for the Property's Zipcar Hybrid Electric Vehicle. The Hotel's Certification and the ParkPod-Charged Vehicle were Celebrated at an Event Held Tuesday at the Hotel's Downtown San Francisco Location.

San Francisco, CA ([PRWEB](#)) May 19, 2011 -- California-based [ParkPod](#) announced Tuesday the selection of one of its electric vehicle charger models by a premier luxury hotel, the [InterContinental San Francisco](#).

The InterContinental San Francisco property, recently awarded LEED Gold certification by the [US Green Building Council](#) for its operational efficiency and minimization of environmental impact, will now feature a ParkPod charger in support of a [Zipcar](#) Hybrid Electric Vehicle, to be stationed full-time at the hotel's downtown San Francisco location.

Tom Brigham, ParkPod's Vice President of Business Development – North America, commented on the partnership. "We're thrilled to play a part in the InterContinental San Francisco's initiative and offer our congratulations to them on achieving LEED Gold certification. ParkPod is committed to helping our partners generate real business value from the provision of electric vehicle charging, and this is a perfect example. We look forward to a great relationship with the Intercontinental San Francisco and City Park."

As the InterContinental San Francisco's parking management provider, [City Park](#) made the direct investment in the charging station and will manage its day-to-day operations. Director of Sales and Marketing, Spencer Sechler, said, "We are happy to be involved in the project at the InterContinental, as both companies' values regarding green practices are truly aligned. Looking forward, we are leading the charge to pursue additional opportunities at the other fine hotels we serve, and see electric vehicle charging stations as one of the amenities that benefits the hotels, their guests, and our community."

Clean transportation industry analysts have long agreed that wide availability of charging is a critical factor determining the degree of mainstream electric vehicle adoption, and to date, the hospitality industry, with its view to guest amenities and green business, has led the way. "The InterContinental San Francisco supports ongoing efforts to be responsible and sustainable in every area of our business," says InterContinental San Francisco General Manager Peter Koehler. "Having a Zipcar Toyota Hybrid Electric Vehicle charged by ParkPod on property further demonstrates our commitment to advancing green business and consumer practices."

The InterContinental San Francisco's LEED Gold certification, as well as the ParkPod-charged Zipcar, were featured at a celebration event held this week at the hotel's downtown location.

About ParkPod

ParkPod, LLC, with headquarters in San Francisco, CA and Karlsruhe, Germany is an innovative provider of Electric Vehicle Infrastructure (EVI) solutions to businesses in the car sharing, rental car, parking and hospitality industries. ParkPod combines California design and German engineering for optimal user ergonomics and low cost of operation. The company's objective is to help customers unlock true business value from electric vehicles by seamlessly integrating EVI solutions into their core business processes, driving customer loyalty, smooth operation and EVI profitability.



About InterContinental San Francisco

The InterContinental San Francisco opened in February 2008 at Howard and 5th streets next to Moscone West Convention Center. The hotel towers 32 stories above the heart of the City and features 550 rooms, 14 suites, 43,000 sq. ft. of flexible meeting space with natural light, the Michelin-starred Luce restaurant, Bar 888, a ten-room treatment spa, full-service fitness center, and an indoor pool. Most recently, the InterContinental San Francisco received its LEED EBOM Gold certification from the U.S. Green Building Council. For more information and to make reservations, contact the InterContinental San Francisco, 888 Howard Street, San Francisco, Calif. 94103, at 415.616.6500 or 888.811.4273 or by visiting www.intercontinentalsanfrancisco.com.

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