



INTERCONTINENTAL[®]
SAN FRANCISCO



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**INTERCONTINENTAL SAN FRANCISCO PARTNERS WITH ZIPCAR TO OFFER
TOYOTA PRIUS PLUG-IN HYBRID ELECTRIC VEHICLE TO ITS GUESTS**

*Hotel is the Only LEED EBOM Gold Certified Property to Offer
This New Zipcar Branded Car Sharing Vehicle*

San Francisco, CA (May 17, 2011) – The InterContinental San Francisco is pleased to announce its partnership with Zipcar, Inc. (Nasdaq:ZIP), the world’s leading car sharing network, to introduce a Toyota Prius Plug-In Hybrid Vehicle (PHV) to its guests starting on Tuesday, May 17. Zipcar currently offers eight Toyota PHVs in its fleet as part of a program with Toyota Motor Sales, U.S.A, and the InterContinental San Francisco is the first LEED EBOM Gold certified hotel property to offer the Zipcar-branded PHV to guests.

“We are continually looking to take our green efforts at the InterContinental San Francisco to the next level,” says General Manager Peter Koehler. “Being able to offer Zipcar’s hybrid electric vehicle is not only a unique amenity for our guests, it further supports our efforts to conserve energy.”

San Francisco-based ParkPod has designed and installed the InterContinental’s smart charging station, which is easily accessible to hotel guests in the porte cochère by the main entrance. The vehicle, which will become commercially available in 2012, takes up to three hours to charge and can travel on electric-only power at speeds of up to 62 mph for approximately 13 miles, after which it shifts to operate as a conventional Prius hybrid, averaging an estimated 50 miles per gallon. The new Toyota Prius Plug-In Hybrid Vehicles are part of a pilot program between

Zipcar and Toyota Motor Sales, U.S.A., Inc. to demonstrate plug-in hybrid technology, evaluate performance and help educate the public. The Prius PHV will be available to Zipcar members at the InterContinental San Francisco for reservation throughout 2011.

“We are extremely excited to launch this new partnership with the InterContinental San Francisco to further encourage guests, local residents and employees to use innovative and sustainable modes of transportation,” said Dan Grossman, Regional Vice President, West Coast for Zipcar. “Car sharing programs like Zipcar have significant environmental benefits. Independent research has shown that each shared Zipcar takes 15 privately owned vehicles off the road and that vehicle miles traveled per driver is reduced almost 50 percent when car owners switch to car sharing. The availability of a Zipcar pod, including one of the Toyota Prius PHVs, will certainly help the hotel and hotel guests reduce their overall carbon footprint.”

The hotel currently offers a fleet of Zipcars on property including the Scion xB, Mazda 3 and Mini Clubman as well as the new Toyota PHV. Three additional Zipcar Plug-in Hybrid vehicles are located in the North Beach, Civic Center and Financial District neighborhoods of San Francisco.

City Park, a San Francisco-based parking company, was a key partner in placing the fleet of vehicles at the hotel through their strategic alliance with Zipcar, and financed the purchase and installation of the electric vehicle charging station through ParkPod, on behalf of the InterContinental San Francisco.

To celebrate its new partnership with Zipcar, InterContinental San Francisco guests can join Zipcar for just \$50.00 (normally \$85.00) and get it all back with \$50.00 in driving credits by visiting the Zipcar website at www.zipcar.com/interconsf and using the promotional code intercon50 when signing up. In order to use the Zipcars, hotel guests must sign up to become a member with Zipcar in advance of their stay.

For more information on InterContinental San Francisco and its commitment to sustainability, please visit www.intercontinentalsanfrancisco.com or the hotel’s green micro-site at <http://bit.ly/dTafVV>.

About InterContinental San Francisco

The InterContinental San Francisco opened in February 2008 at Howard and 5th streets next to Moscone West Convention Center. The hotel towers 32 stories above the heart of the City and features 550 rooms, 14 suites, 43,000 sq. ft. of flexible meeting space with natural light, the Michelin-starred Luce restaurant, Bar 888, a ten-room treatment spa, full-service fitness center, and an indoor pool. Most recently, the InterContinental San Francisco received its LEED EBOM Gold certification from the U.S. Green Building Council. For more information and to make reservations, contact the InterContinental San

Francisco, 888 Howard Street, San Francisco, Calif. 94103, at 415.616.6500 or 888.811.4273 or by visiting www.intercontinentalsanfrancisco.com.

About IHG

InterContinental Hotels Group (IHG) [LON:IHG, NYSE:IHG (ADRs)] is the world's largest hotel group by number of rooms. IHG franchises, leases, manages or owns, through various subsidiaries, over 4,500 hotels and more than 650,000 guest rooms in 100 countries and territories around the world. The Group owns a portfolio of well-recognised and respected hotel brands including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites® and Candlewood Suites®. We also manage the world's largest hotel loyalty programme, Priority Club® Rewards with 52 million members worldwide.

IHG has over 1,200 hotels in its development pipeline which we expect to create 160,000 jobs worldwide over the next few years.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

IHG offers information and online reservations for all its hotel brands at www.ihg.com. For our latest news visit www.ihg.com/media, YouTube www.youtube.com/ihgplc or Twitter www.twitter.com/ihgplc.

About Zipcar

Zipcar is the world's leading car sharing network with more than 575,000 members and over 8,000 vehicles in urban areas and college campuses throughout the United States, Canada and the United Kingdom. Zipcar offers more than 30 makes and models of self-service vehicles by the hour or day to residents and businesses looking for an alternative to the high costs and hassles of owning a car. More information is available at www.zipcar.com.

Zipcar and the Zipcar logo are trademarks of Zipcar, Inc.

About City Park

City Park is San Francisco's premier parking operator with over 70 parking locations in The Bay Area, including 25 hotel operations in San Francisco and serving over 12,000 parking customers each day. More information is available at cityparksf.com.

About ParkPod

ParkPod, LLC, headquartered in San Francisco, CA, is an innovative provider of Electric Vehicle Infrastructure (EVI) solutions to businesses in the car sharing, rental car, parking and hospitality industries. The company's objective is to help its partners unlock true business value from electric vehicles by driving customer loyalty, smooth operation, and EVI profitability. For more information, please visit www.parkpod.com or call 800.272.7838.

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